# **INVOICE**



Remit Address:
WBAY
PO Box 743299
Atlanta, GA 30384
Main: (920) 432-3331
Billing:

### **Billing Address:**

Strategic Media Services Attention: Accounts Payable 1911 North Fort Myer Drive Suite 400 Arlington, VA 22209 USA

Advertiser	POL/Gallagher-NRCC
Product	GALLAGHER/NRCC
Estimate Number	1759

Invoice #	935133-2
Invoice Date	09/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 09/26/16

Property	WBAY	Ord
Account Executive	HRP Philadelphia	Alt (
Sales Office	HRP/Philadelphia	
Sales Region	National	Ord

Order #	935133
Alt Order #	08372038
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	202
Product 1/2	245

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WBAY	Dr Phil	3-4p				•	•	•		
				09/26/16 to	0 10/02/16	1x	1				
	WBAY			М	09/26/16	:30	3:52 PM	MGTV091601H	\$120.00		1
7	WBAY	Action 2 News 6pm	6-630p								
				09/26/16 to	0 10/02/16	1x	1				
	WBAY			M	09/26/16	:30	6:12 PM	MGTV091601H	\$750.00		1
8	WBAY	Action 2 News 6am	6-7a								
				09/26/16 to		1x	1				
	WBAY			M	09/26/16	:30	6:12 AM	MGTV091601H	\$285.00		1
9	WBAY	GMA 7a	7-8a								
				09/26/16 to			1				
	WBAY			М	09/26/16	:30	7:28 AM	MGTV091601H	\$500.00		1
10	WBAY	Pres Debate	8-10p								
				09/26/16 to	0 10/02/16	1x	1				
	WBAY			М	09/26/16	:30	9:59 PM	MGTV091601H	\$1,040.00		1
11	WBAY	GMA 8a	8-9a								
				09/26/16 to		1x	1				
	WBAY			M	09/26/16	:30	8:29 AM	MGTV091601H	\$280.00		1
28	WBAY	GMA 8a	8-9a								
				09/19/16 to		1x	1				
		Action 2 News 5am	5-530a	M	09/26/16	:30	5:20 AM	MGTV091601H		MG for 20.1,28.1	3
	WBAY			M	09/26/16	:30	8:21 AM	MGTV091601H	\$280.00	MG for 20.1,28.1	2
		Air	ed Spots	8							

<u>Gross Total</u> \$3,410.00

### Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Agency Code	9912521
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Product 1/2	245

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	

Agency Commission \$511.50

Net Amount Due \$2,898.50